

ARTICLE NO. 35 APPROPRIATION PEG ACCESS BUDGET

PEG / Public – Education – Government Access

John D. Leone, Precinct 8, ACMi Board President



WHO IS ACMi AND WHAT DO WE DO?

- ▶ Arlington Community Media, Inc (ACMi) is the sole source for coverage of school sports performances and events, such as graduation.
- ▶ We cover Town Government, 283 hours in 2023, - Select Board, School Committee, Town Meeting, ARB and others, allowing residents to follow the process in real time.

We provide extensive coverage of elections ,
including the ACMi debates and candidate
profiles

Our weekly newscasts have received national
awards for the past 2 years.

We train residents and students in all aspects of
video production.

- ▶ ACMi is funded through a FCC mandated 5% surcharge on your cable TV subscriptions.
- ▶ The funding flows through the Town - Article 35
- ▶ Many residents, “cable cutters”, have cancelled their cable TV in favor of streaming services.
- ▶ ACMi receives no revenue from streaming services

ACMI'S FUNDING SOURCE

- ▶ Cable Cutting has severely diminished the amount of funding ACMi receives, almost 20%
- ▶ ACMi is anticipating a deficit of over \$50,000 this coming year
- ▶ We are working to makeup this deficit to avoid staff and programming reductions which will likely occur this year

ACMI IS ADDRESSING THE REDUCTION

We are in deficit and taking active steps to cut our costs

- ▶ 2025 PEG Access Budget – Projected revenue - \$756,319.00
- ▶ Projected expenses - \$808,238.00
- ▶ Projected deficit - (\$51,919.00)

We are now considering both staff and programming reductions if we cannot meet our expenses. Examples could include government meetings or student events.

We have already closed Studio B which was exclusively dedicated to video production training for our youth for the past 10 years.

THE TOWN CAN PROVIDE DIRECT FUNDING
AS OTHER TOWNS DO!!

THE TOWN COULD DIRECTLY SUPPLEMENT
ACMI'S BUDGET,

Brookline contributes \$200,000.00, and
Lexington gives \$150,000.00, on a yearly
basis to their PEG Access Stations.

It is time for you, all Arlingtonian and the Town of Arlington to show its support for ACMi.

For our coverage of, local news, government meeting, Town Meeting, youth sports and cultural activities, Town Day and for local public media.

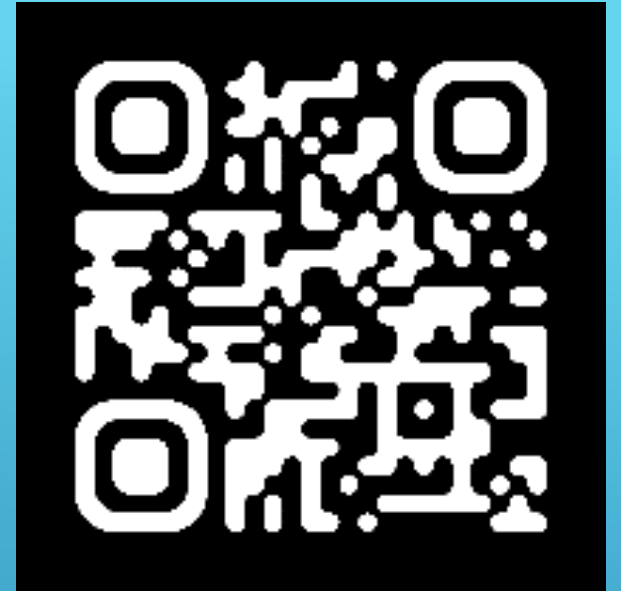
PEG its what we do.

Now it is up to you.

- ▶ You Can Help
- ▶ Scan the Code
- ▶ Please donate Now
- ▶ Help us reach our goal of \$60,000.00

**PUBLIC MEDIA
GIVING DAYS**

MAY 1-2
2024



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